

Dear Sponsor:

On behalf of the Valley Girls Ride Committee, we invite your participation in our Fourth Annual Valley Girls Ride, a cycling event hosted by the Central Valley Cycling Charitable Association, which has tax exempt status under Section 501C(3) of the Internal Revenue Code. Information regarding our 501C(3) and ID number is included. This year, proceeds from the event will benefit Spirit of Woman of California Inc. and the Central California Blood Bank.

The event is scheduled for Saturday, October 17, 2009, and will offer three courses: a 64-mile metric century, a 35-mile course with a 20-mile option, and a 10-mile course for novice cyclists. All rides will begin and end at Wild Water Adventures, and will include an after ride luncheon. There will be rest stops along the way with music and tasty snacks, and smiling volunteers to serve the riders and make sure that a good time is had by all. We expect approximately 400 participants and numerous volunteers to staff rest stops, provide bike patrol on the courses, serve food at the barbecue, and ensure that everyone has a safe and enjoyable ride.

The event is being held in honor of Marsha Sorensen, beloved friend, and avid cyclist, whose life was tragically taken as the result of a cycling accident. It was Marsha's dream to host an annual "all girls" cycling event in the Central Valley--an event that would attract both experienced cyclists and novices.

We are committed to presenting a quality event that will foster a sense of community and bring positive attention to the Valley, but we need your help to achieve our goal. We would like to request a monetary, product, or service donation (see attached form). You may choose to be a Sponsor, Donor, or Supporter. All Sponsors, Donors and Supporters will be listed on our website and event flyers. Levels of sponsorship include the following:

- DIAMOND - You will receive an appreciation plaque, advertising on promotional materials, inclusion in public service announcements, company logo on T-shirts and related items, and your company name on event banners/posters.
- Platinum - You will receive advertising on promotional materials, inclusion in public service announcements, company logo on T-shirts and related items, and your company name on event banners/posters.
- Gold - You will receive advertising on promotional materials, company logo on T-shirts and related items, and your company name on event banners/posters.
- Silver - You will receive advertising on promotional materials and

## Valley Girls Ride Sponsor Form

Yes! I would like to sponsor the Valley Girls Ride on October 17, 2009, in the manner noted below:

Sponsor (Cash Donation)		Check appropriate box
Diamond	\$2,500	
Platinum	\$1,000	
Gold	\$500	
Silver	\$100	

Donor (Event Products & Services or Rest Stop)	Please list below

Supporter (Provides freebies for ride participants~200 items) Please list below

Sponsor/Donor/Supporter Information
Name
Business (If Applicable)
Address
Phone
email
URL

Please make checks payable to Valley Girl's Ride and mail to:  
 Valley Girls Ride  
 PO Box 3611  
 Pinedale, CA 93650-3611

To ensure the inclusion of your logo on our website and promotional materials please email your logo to Kim by September, 18, 2009.  
 Kim Eurich [vgrkim@yahoo.com](mailto:vgrkim@yahoo.com)

company name on T-shirts and related items.

Enclosed for your review is information about our 2009 beneficiaries, Spirit of Woman of California Inc., and the Central California Blood Bank, as well as the Central Valley Cycling Charitable Association.

Please visit our website at [www.valleygirlsride.com](http://www.valleygirlsride.com) for additional information. If you have any questions, please refer to the Contact Information section on our website.

Please note that our P.O. Box has changed. The correct address is:

Valley Girls Ride  
P. O. Box 3611  
Pinedale, CA 93650-3611

Thank you for your consideration. We look forward to working with you!

Sincerely,

Frankie Fox  
Valley Girls Ride Committee

Enclosures

## **SPONSOR FORM**

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**SPONSOR (Cash Donation)**

Diamond	\$2,500	_____
Platinum	\$1,000	_____
Gold	\$ 500	_____
Silver	\$ 100	_____

**DONOR (Provides product/service for the event) Please list:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SUPPORTER (Provides goodie bag items) Please list:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name

\_\_\_\_\_

—  
Address

\_\_\_\_\_

—

\_\_\_\_\_

—  
Phone

\_\_\_\_\_

—

Please make checks payable to: Valley Girls Ride and return to:

Valley Girls Ride  
P. O. Box 3611  
Pinedale, CA 93650-3611

*To ensure inclusion on promotional materials, logos must be received by September 18,*

**2009.**